


From: Cameron Craig ccraig@predatorridge.com 
Subject: RE: 2018 Spring Promo
Date: October 31, 2017 at 9:25 AM
To: Ross Marrington ross@bcgolfguide.com
Cc: Rod Cochrane rcochrane@predatorridge.com, Janine Collard jcollard@predatorridge.com, Ryan Dubetz rdubetz@predatorridge.com, Erika Swanson eswanson@predatorridge.com, Danny Leitch danny@bcgolfguide.com, Glen Erickson glen@bcgolfguide.com

CC

Ross,

Please find my responses below:

For pred rounds 1st and 2nd nines of course pre booked. Extra holes based on what's available after the have played 18?

Correct, extra holes will be reserved while on site.

What if a group wants to come up at 1pm and just play pred 9 holes. \$39 rate and only 9 holes played or can they play more ? Sub to space after playing 9 hole I assume

They rate would be \$39 for set 9 holes. They could only play more holes if they pay the 18 hole rates. Again \$75.25 is the cost to you.

Public gets access to \$59 hole rate come Jan 1 when tee sheet opens

Correct, we will be pushing this for the afternoon times. We prefer to have 18 hole play in the morning times prior to the cross overs.

No other tour operator / hotel partner will have the 9 hole rate with extra holes ?

Correct. Again, the extra holes is when you book 18 in the morning, then 9 in the afternoon. Or 9 in the morning (Predator) and 18 in the afternoon (Ridge) then they could come back and paly extra holes on Predator at no charge.

Groups booked between June 1-15 paid 18 on pred course might get bonus of full 18 holes at no up charge

No, it is not unlimited golf if they purchase 18 holes on Predator only. They need to play Ridge as well, as laid out below.

Groups booked for 9 holes between June 1-15 (and all 18 are open) Would pay me how much to play full 18 holes?

How much will you want to up charge on the \$39

As soon as the renovations are complete our new rates kick in. \$123.75 on the Predator is your cost, \$138.75 on the Ridge.

Again, the plan is to offer a great reduced rate, within unlimited play for the Predator course if your customers play the Ridge as well.

Scenarios below:

From April 11th – April 30th

Option 1:

Play 18 holes on the Ridge course in the morning for \$106.25 (This is your price)

Play 18 holes on the Ridge course in the morning for \$100.25 (This is your price)

Play 9 holes in the afternoon on the Predator course for just \$39.00 (This is your price)

**With this option, your customers can play as many holes as possible on the back 9 of their Predator course round, up to 36 holes in one day*

Option 2:

Play 9 Holes in the morning on the Predator course for just \$39.00 (This is your price)

If, you play 18 holes in the afternoon on the Ridge course for \$106.25 (This is your price)

Option 3:

Play 18 holes, back nine twice, on the Predator course for \$75.25 (This is your price)

From May 1st – June 15th

Option 1:

Play 18 holes on the Ridge course in the morning for \$128.75 (This is your price)

Play 9 holes in the afternoon on the Predator course for just \$39.00 (This is your price)

**With this option, your customers can play as many holes as possible on the back 9 of their Predator course round, up to 36 holes in one day*

Option 2:

Play 9 Holes in the morning on the Predator course for just \$39.00 (This is your price)

If, you play 18 holes in the afternoon on the Ridge course for \$128.75 (This is your price)

Option 3:

Play 18 holes, back nine twice, on the Predator course for \$75.25 (This is your price)

From: Ross Marrington [mailto:ross@bcgolfguide.com]

Sent: October-26-17 2:00 PM

To: Cameron Craig <ccraig@predatorridge.com>

Cc: Rod Cochrane <rcochrane@predatorridge.com>; Janine Collard <jcollard@predatorridge.com>; Ryan Dubetz <rdubetz@predatorridge.com>; Erika Swanson <eswanson@predatorridge.com>; Danny Leitch <danny@bcgolfguide.com>; Glen Erickson <glen@bcgolfguide.com>; Ross Marrington <ross@bcgolfguide.com>

Subject: Re: 2018 Spring Promo

Thanks so much Cameron

A couple of questions

For pred rounds 1st and 2nd nines of course pre booked. Extra holes based on what's available after the have played 18?

What if a group wants to come up at 1pm and just play pred 9 holes. \$39 rate and only 9 holes played or can they play more? Sub to snack after playing 9 hole I assume

or can they play more : sub to space after playing 9 hole I assume

Public gets access to \$59 hole rate come Jan 1 when tee sheet opens

No other tour operator / hotel partner will have the 9 hole rate with extra holes ?

Groups booked between June 1-15 paid 18 on pred course might get bonus of full 18 holes at no up charge

Groups booked for 9 holes between June 1-15 (and all 18 are open) Would pay me how much to play full 18 holes?

How much will you want to up charge on the \$39

We would need to access this in mid May or late May. Adjust tee sheet and collect extra \$

I think that covers all scenarios.

Does anyone else see a situation unforeseen ?

Yours in Golf,

Ross Marrington
1-877-223-7226

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Inbound and outbound Tour Operator for Canada

On Oct 26, 2017, at 13:07, Cameron Craig <ccraig@predatorridge.com> wrote:

Ross,

Nice working with you today.

As per our conversation please find the following promo for BC golf guide customers only.

From April 11th – April 30th

Option 1:

Play 18 holes on the Ridge course in the morning for \$106.25 (This is your price)

Play 9 holes in the afternoon on the Predator course for just \$39.00 (This is your price)

**With this option, your customers can play as many holes as possible on the back 9 of their Predator course round, up to 36 holes in one day*

Option 2:

Play 9 Holes in the morning on the Predator course for just \$39.00 (This is your price)
If, you play 18 holes in the afternoon on the Ridge course for \$106.25 (This is your price)

Option 3:

Play 18 holes, back nine twice, on the Predator course for \$75.25 (This is your price)

From May 1st – June 15th

Option 1:

Play 18 holes on the Ridge course in the morning for \$128.75 (This is your price)

Play 9 holes in the afternoon on the Predator course for just \$39.00 (This is your price)

**With this option, your customers can play as many holes as possible on the back 9 of their Predator course round, up to 36 holes in one day*

Option 2:

Play 9 Holes in the morning on the Predator course for just \$39.00 (This is your price)

If, you play 18 holes in the afternoon on the Ridge course for \$128.75 (This is your price)

Option 3:

Play 18 holes, back nine twice, on the Predator course for \$75.25 (This is your price)

Also, all BC Golf Guide Players will receive a free gift upon check in.

Hope this helps move the business forward!

Cameron

Cameron Craig, *PGA of Canada Class "A" Member*
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